

# *See Something, Send Something App*

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## See Something, Send Something App to Revolutionize Crowdsourcing With Geofence Notifications

The See Something, Send Something app not only adds Geofencing to Crowdsourcing efforts but incorporates an anonymous or self-identified two-way real-time communication ecosystem to increase open dialogue between law enforcement and the community.

Tampa, Florida, January 30, 2018 (Newswire.com) - The term crowdsourcing, the process of obtaining needed information or contributions from a large group of people, and especially from an online community, rather than using traditional methods, found its place in the Merriam-Webster Dictionary somewhere between 2005 and 2006. The very clear origin, known as a portmanteau, comes from the words 'crowd' and 'sourcing'.



For a minute, imagine yourself in the 'crowd' of chaos associated with the Boston Bombing, Las Vegas Massacre or any mass casualty incident. Now think of all of the "sources" of digital evidence available in our world of smart devices. How do we bring all those sources of digital evidence into one place when witnesses scatter, leave town or do not have the ability to submit the media through normal avenues? The answer is...there's an app for that!

In early 2017, Kevin Angell, CEO, and Founder of the 'See Something, Send Something' App scratched out some drawings for an app that would allow law enforcement to create location-based notifications, then solicit information on suspicious or criminal activity while providing an anonymous or self-identified ecosystem to communication with the tipster in real-time. Angell pocketed the idea while crossing through TSA screening at the Sarasota-Bradenton International Airport.

*"I knew now was the time after hearing the headaches of an investigation where thousands of potential witnesses left the area and most returned home"*

— KEVIN ANGELL  
FOUNDER AND CEO

A few months later, Angell, a recognized Body Worn Camera Expert and Law Enforcement Consultant traveled to Las Vegas in the wake of the Route 91 shootings. Speaking with local officials and attending the Nevada Sheriff's Association conference led to a conversation with several app development teams. "I knew now was the time after hearing the headaches of an investigation where

thousands of potential witnesses left the area and most returned home," said Angell. He continued, "Most people don't live in Vegas so how do you gather all those videos and pictures without clogging up email servers, getting flagged or having you media stripped".

Now in BETA testing with a February release date, Angell says the answer is his 'See Something, Send Something' app. He hinted at some add-on features possible through a grant application with SCITI Labs. "Looking at high profile missing children cases over the last decade we see several incidents where people saw a child that appeared distressed but didn't know what to do. Imagine if they snapped a picture and my app compared the child's face to those listed with the National Center for Missing and Exploited Children", explain Angell. He paused and said, "As a parent myself...that's priceless".

The 'See Something, Send Something' app is FREE to iOS and Android users and boasts a government pricing model that includes unlimited geofenced broadcasts, unlimited agency users and unlimited tip storage for a nominal monthly or annual subscription fee. Nonetheless, Kevin assures us any agency can test drive his app for free.

Look for the 'See Something, Send Something' app on the iOS and Android platforms in early February and expect notification on your iPhone, iPad, iWatch and all Android smart devices.

## Related **Files**

- [See Something Say Something](#)

## Additional **Links**

- [See Something, Send Something Website](#)
- [CBS News Story](#)

## Additional **Images**



**Tags:** android, app, broadcasts, crowdsourcing, geofence, ios, see something send something

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